
NORTHERN ILLINOIS UNIVERSITY
MEN'S RUGBY FOOTBALL CLUB

SPONSORSHIP/DONATION PROPOSAL



INCENTIVES

PLATINUM PACKAGE \$500+

- *FRAMED TEAM PICTURE TO DISPLAY IN YOUR BUSINESS*
- **PROMINENT** RECOGNITION ON THE DONORS SECTION OF THE NIU MEN'S RUGBY WEBSITE
- PROMOTIONAL POST ON SOCIAL MEDIA ACCOUNTS
- BRANDING ON TEAM BANNER THAT WILL BE PRINTED FOR NEXT SEASON
- ENTIRE TEAM ATTENDS DINNERS AT YOUR RESTAURANT
- PUBLIC ANNOUNCEMENT IN SUPPORT OF YOUR BUSINESS AT NEXT TOURNAMENT HOSTED BY NIU RUGBY
- YOUR BUSINESS ON OUR PRE-GAME WARMUP UNIFORMS

GOLD PACKAGE \$300-499

- *FRAMED TEAM PICTURE TO DISPLAY IN YOUR BUSINESS*
- **PROMINENT** RECOGNITION ON THE DONORS SECTION OF THE NIU MEN'S RUGBY WEBSITE
- PROMOTIONAL POST ON SOCIAL MEDIA ACCOUNTS
- BRANDING ON TEAM BANNER THAT WILL BE PRINTED FOR NEXT SEASON
- ENTIRE TEAM ATTENDS DINNERS AT YOUR RESTAURANT

SILVER PACKAGE \$200-299

- *FRAMED TEAM PICTURE TO DISPLAY IN YOUR BUSINESS*
- RECOGNITION ON THE DONORS SECTION OF THE NIU MEN'S RUGBY WEBSITE
- PROMINENT PROMOTIONAL POST ON ALL SOCIAL MEDIA ACCOUNTS

HUSKIE PACKAGE \$100-199

- *FRAMED TEAM PICTURE TO DISPLAY IN YOUR BUSINESS*
- RECOGNITION ON THE DONORS SECTION OF THE NIU MEN'S RUGBY WEBSITE
- SOCIAL MEDIA MENTION SUPPORTING BUSINESS

ALL AGREEMENTS ARE NEGOTIABLE ON A CASE BY CASE BASIS

Please make checks payable to:

NIU Men's Rugby Football Club

Memo: Sponsorship / Donation

Mail checks to:

Rich Egel

17843 1st St

Dekalb, IL 60115

Or we can pick them up!

